

# Spring Branch ISD 2019 Booster Club Program

Please return contract to Pat Grochmall via email or in the SBISD Athletic Office.

Advertising Contract and Invoice

Online Invoice \_\_\_\_\_

1050 Dairy Ashford, Houston, Texas 77079

Cell Phone (832) 723-6073  
patricia.grochmall@springbranchisd.com

### Advertising Contact Information:

Company/Group: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Phone No: \_\_\_\_\_  
E-Mail: \_\_\_\_\_

Selling School: \_\_\_\_\_  
Salesperson: \_\_\_\_\_

This agreement entered into this \_\_\_\_\_ day of \_\_\_\_\_ 2019 by and between the Spring Branch Independent School District Athletic Booster Clubs (Memorial, Northbrook, Spring Woods and Stratford) hereinafter called "Publisher" and \_\_\_\_\_ hereinafter called "Advertiser".

Authorized by

**Ad Size (Check one):**  1/16 Page  1/8 Page  1/4 Page  1/4 Page (W)  
 1/2 Page  Full Page

**Advertisement is:**  Same as Last year \_\_\_\_\_ Page Number (as ad appeared in last year's program)  
(Please check)  Same as Last Year with corrections (please note corrections)

New Digital Image (see below for guidelines)  
 Special Notes (please print) \_\_\_\_\_

**CUT-OFF DATE For ADS: August 8, 2019**

**MAKE CHECKS PAYABLE TO SPRING BRANCH ISD**

#### Advertisement Guidelines:

- 1) All ads submitted must be submitted with an accompanying contract in order to be considered for publication in the program.
- 2) All ads submitted for publication must be in Adobe Acrobat PDF with fonts 300 dpi at 100%.
- 3) High resolution JPEG files are ACCEPTABLE formats for ad layouts.
- 4) Ads must be sized to fit in the ad dimensions appearing at right (300 dpi at 100%).
- 5) Ad should be emailed directly to patricia.grochmall@springbranchisd.com, submitted on CD-ROM or flash drive.
- 6) **Ads not meeting the above requirements MUST BE RESUBMITTED in an appropriate format.**

#### Advertisement Sizes:

1/16 Page: 3.5" wide x 1.125" tall  
1/8 Page: 3.5" wide x 2.375" tall  
1/4 Page: 3.5" wide x 4.8125" tall  
1/4 Page (wide): 7.25" wide x 2.375" tall  
1/2 Page: 7.25" wide x 4.8125" tall  
Full Page: 7.25" wide x 9.625" tall

#### Advertisement Rates:

1/16 Page: \$65.00      1/8 Page: \$130.00  
1/4 Page (w): \$260.00      1/4 Page: \$260.00  
1/2 Page: \$520.00      Full Page: \$1040.00  
Back Cover (1): \$2275.00  
Inside Covers (4): \$1300.00  
Roster Center Spread (full): \$2275.00  
Roster Center Spread (half): \$1140.00

**NO VERBAL CONDITIONS WILL BE RECOGNIZED**